



Teach your team about their HSA

We've created a health savings account (HSA) toolkit designed to help your employees understand how their account works. From lunch-and-learns to videos and fliers, there's a handful of tactics created to get your team more engaged in the savings that come with an HSA.



Pre-enrollment employee communications

 Material	 Link	 Channel
Choice Plus plan with HSA overview brochure	Looking for a little more flexibility?	• Internal or external email • Post on intranet site • Other internal delivery
HSA/FSA/HRA comparison flier	Answers to frequently asked questions about HSAs, FSAs and HRAs	• Lunch-and-learn session or email
2027 guidelines flier	2027 guidelines for HSA	• Internal or external email • Post on intranet site • Other internal delivery
HSA FAQs flier	Get to know Choice Plus with HSA (FAQs)	• Internal or external email • Post on intranet site • Other internal delivery

Post-enrollment employee communications

 Material	 Link	 Channel
Qualified expense list flier	Use an HSA to pay for hundreds of health and wellness essentials	• Direct mail or email
How to get started flier	Your money goes further with an HSA	• Internal or external email • Post on intranet site • Other internal delivery
Easy ways to get started using HSA dollars video	Optum Financial™ health savings account	• Internal or external email • Post on intranet site • Other internal delivery
Choice Plus plan – How it works video	Understanding the HSA	• Internal or external email • Post on intranet site • Other internal delivery
Choice Plus plan – How covered services are paid video	How covered services are paid	• Internal or external email • Post on intranet site • Other internal delivery

The UnitedHealthcare plan with Health Savings Account (HSA) is a qualifying high deductible health plan (HDHP) that is designed to comply with IRS requirements so eligible enrollees may open a Health Savings Account (HSA) with a bank of their choice or through Optum Bank, Member of FDIC. The HSA refers only and specifically to the Health Savings Account that is provided in conjunction with a particular bank, such as Optum Bank, and not to the associated HDHP. Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates. Administrative services provided by United HealthCare Services, Inc. or their affiliates.

